

What is Claimed is:

- [c1] What I claim as my invention is the method of sale to a customer a version of a performing art record, mainly but no limited to music, video and data files, that has been derived from a master record and specially customized to fit the customer's reproducer device and acoustic profile of the reproducer's location. Customization could also involve sales conditions and/or customers uses and/or customers preferences.
- [c2] What I claim as my invention is the combination of the multiple sound tracks, video files and data files available in an original performing art record into a customized group of sound, video and data files that fits the customer's reproducer device and acoustic profile of the reproducer's location to enrich the customer experience and meet the sales conditions and/or customers uses and/or customers preferences.